



**WOMEN BUSINESS MENTORING INITIATIVE
Executive Summary**

	Identity of the BUSINESS PROJECT	Person in charge
<i>Corporate Logo</i>	Project Name : Project Status : Set up date : Company Number : Address : Web :	Surname : First name : Position : Tel : e-mail :

Activity : Brief background and current situation of the business project

The Entrepreneur and the Management team (*explain the professional background, the breakdown of responsibilities and the management roles*)

The business model : *highlight the innovative and competitive advantages of the business project*

The market and competition : The commercial actions and the marketing plan

Summary of the Business Plan

in K€	N-3	N-2	N-1	N	N+1	N+2	N+3
Turnover							
Net profits							
Cash Flow							
No. Of employees							

Supplementary information:

The capital and financing (*capital structure ; bank loans, financial support, type of investment,...*)

Expectations of the WBMI Mentoring Programme (3 major themes maximum)