



Picture

WOMEN BUSINESS MENTORING INITIATIVE

Application to be a Mentee and to participate in the WBMI Programme

IMPORTANT : Each application must be accompanied by the documents itemised on Page 2.

Surname

First name(s)

Date of Birth (age)

Place of Birth

Address

Post Code and Town

Email Address (Professional)

Current Professional Activities

Name of your business project and website address + main activity

Why are you applying for the WBMI Programme?

What are the greatest difficulties that you have faced over the last two or three years?

What do you think you need most in order to grow your business and to achieve the turning point which you desire ?

What are you most proud of having achieved so far in your business project?

In an ideal world, where do you see yourself in two or three years – or longer? (at what stage of development?)

What are your true professional talents (as seen by you and by others?)

What are your two greatest strengths (temperament, character...) and your two greatest weaknesses ?

Each Mentee's application form for the WBMI Programme must include the following documents (maximum 12 pages in total)

1 – Complete the Executive Summary (2 pages max) attached.

2 – Describe your business project's current activity (1 page)

- Current activity
- Strategy
- Market positioning
- The key market risks : competition and main trends
- Objectives for the next 12/24 months

3 – Attach a copy of the balance sheet for the last 3 years (1 page per year), with explanatory comments and/or a summary if preferred (1 page max)

Please complete the summary required in the Executive Summary

4 – Summarise the main clients (% of the turnover for the top 5/10/20), together with the aims of any commercial actions, and the main stages of the marketing plan (1 page max)

5 – If it helps us to understand the business project better, please summarise the main working relationships with partners and other professionals, and include the nature of the relationships (contractual or not, type of services provided...) - (1 page max)

NB : Please note your SURNAME and NAME at the bottom of EACH document.